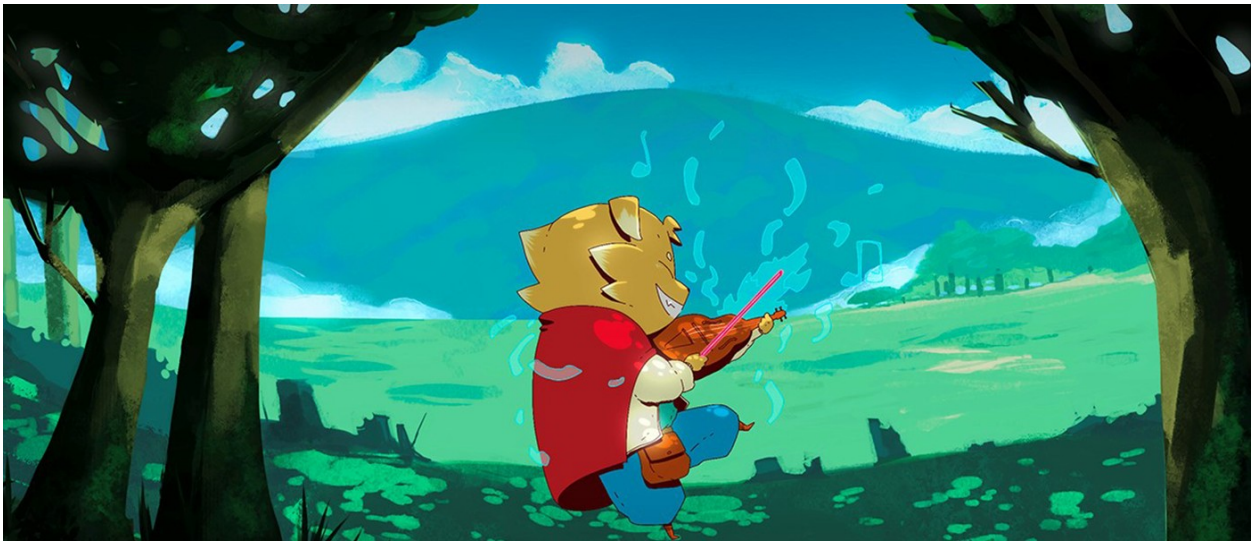
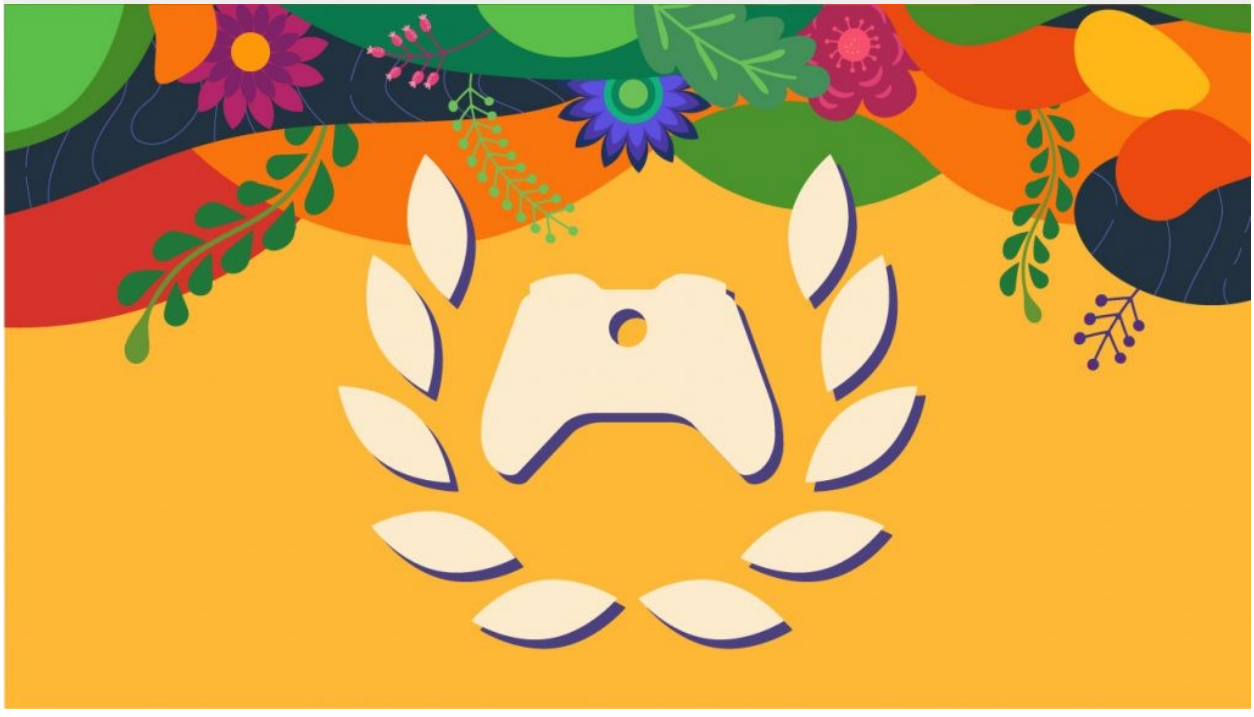
First 30 Days of Season 24



Announcements Otter Oct 1, 2021

Introducing the bard

As you read this, you may want to put on some tunes. This season’s theme is The Bard. Space Cat is going to take a cat nap while our new dog friend enters the scene. A selection of our activities this season will reflect this musical theme. Visit the Missions page for opportunities to unlock XP while participating in the Xbox Ambassador and wider gaming community, such as celebrating Hispanic and Latin Heritage Month.



#XAInktober challenge

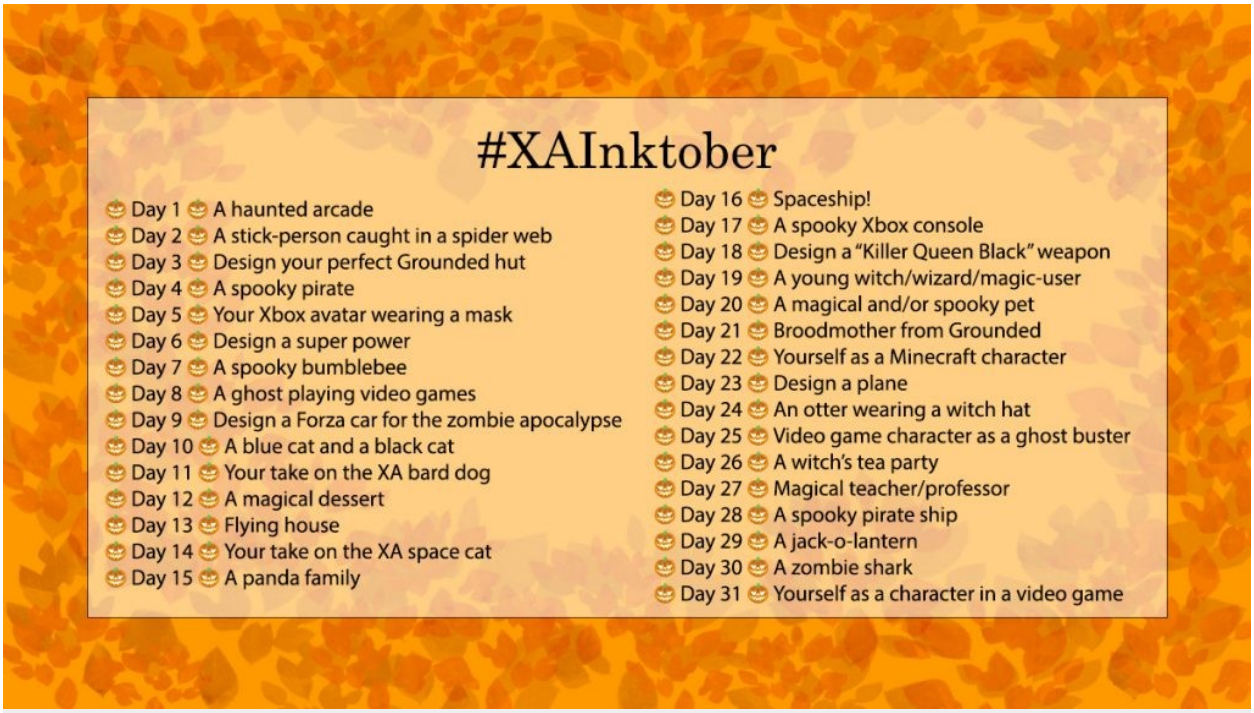
Last year, we had our first #XAInktober challenge. This year, we're bringing it back and hope to see even more of you join in the fun!

But what is #XAInktober? According to *My Modern Met*, the first Inktober was in 2009, from illustrator Jake Parker "as a way to improve his 'inking skills and develop positive drawing habits'" (Inktober: The Worldwide Art Challenge That Has Everyone Drawing in October, Sara Barnes 2020). Today, #inktober tends to be a trending hashtag during the 31 days of October, inspiring people to be creative and boldly share their creations.

Gamers are creative people. From building maps and realms, to using the resources in a game to get past an enemy or noticing a small detail to unlock the door to a side quest, our imaginations get healthy exercise from the games we play. Like exercising any muscle, trying something different can help make our creative powers even stronger. That's why we encourage everyone to participate.

For #XAInktober, use whatever art medium works best for you. Do you like drawing? Share your pencil or pen illustrations with us. Do you already log onto Minecraft daily? Take a screenshot of your art and share it on social media. Or maybe, you're an ambitious baker and will create the prompts in cake form.

Without further ado, here is the list of prompts for this year's #XAInktober—thank you to our Community Champions for helping come up with these!



The obligatory sad song

With the new season comes new changes to the XA community and website. To begin with, we are saying farewell to another member of our team. Miss AshesX—Lya—will no longer be a community manager for the Xbox Ambassadors or Xbox MVPs. Let's take a look at her highlights reel. 3... 2... 1...

https://youtu.be/NTQpNqB9680	https://youtu.be/C4GNq0Eeq4w	https://youtu.be/aZKuRXard7k

Lya joined the Xbox Ambassadors Team in May 2018. In just under four years' time, she has kept our streaming calendar fresh and organized, helped countless Ambassadors, welcomed in new Xbox MVPs and XA Community Champions, made Xbox a more welcoming and safer place to game, and given us all great memories to cherish. She might not be on the team anymore, but she will always be in our hearts.

A happier tune

Goodbyes often lead to hellos. Miss AshesX, Mister Quimby, and Mister EDG3 are meeting new friends, and so are we. We are joined by NerdyBirdNerdyBird, who has already begun sharing deep dives and hot takes on life, video games, and more.

You've got mail

Most people hear or see that phrase and think, "Ah, AOL." I hear Tom Hanks sardonically snapping it at Meg Ryan, but I'm getting off topic with my 90's film references here.

The point is—it's nice to get mail! Especially when said mail has *good news*. Starting this season, Xbox Ambassadors will receive an email congratulating them as they hit new Levels within the XA.

We know what you did last summer…

Okay, we don't actually know, but if you participated in any of the events from Season 23 then we have a pretty good idea! Last season, Xbox Ambassadors and Xbox Game Club members partook in the Summer Games Party. If you missed any of the fun, we have the full Summer Games Party Collection with dev interview streams and game nights on our Twitch channel. We also have the highlight reels on YouTube.

Season 23 also saw many an adventuring Ambassador, with our #XAScavengerHunt in July and #XANature in September. Seriously, some of you need to be nominated for your photography skills.

Nominated and rewarded.

Rewarded. Hey, don't forget to check the My Rewards page to claim prizes you might have unlocked during Season 23!